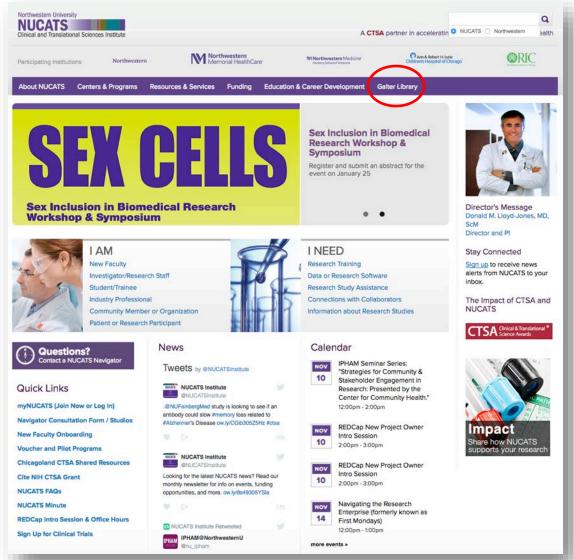


Galter Health Sciences Library

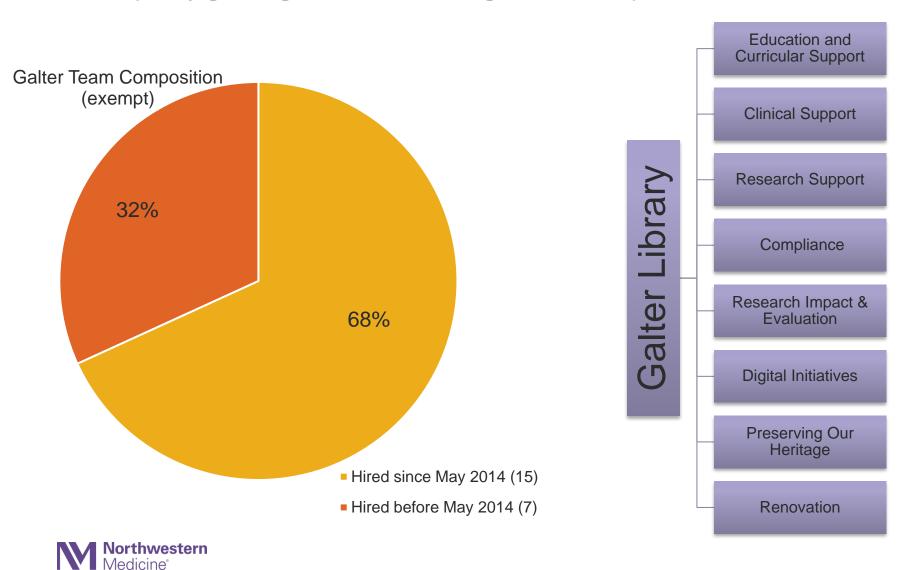
Northwestern Clinical and Translational Sciences Institute (NUCATS)





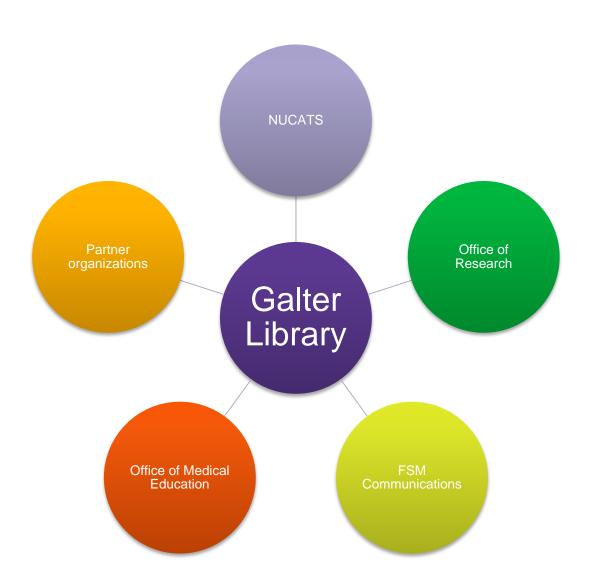
Challenges

A quickly growing team and evolving areas of emphasis



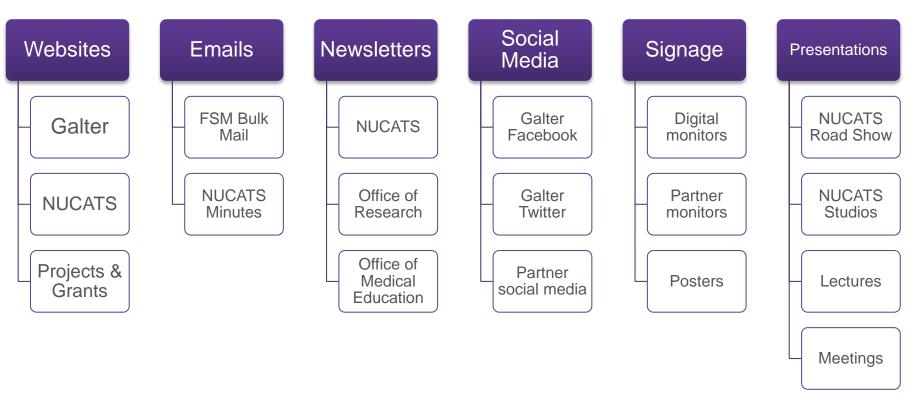
Approach

Marketing the library is a team sport





Communication Vehicles



"write and reuse" whenever possible





Some examples...

Office of Communications – web messaging



Northwestern University | Faculty Profiles

Northwestern University Feinberg School of Medicine

News Center

galter

News Center Home

Categories ~

Media Coverage

Editor's Picks .

News Archives

About Us -

YOU ARE AT: Home » Search Results for "galter" Query

Search Results: galter (35)



Northwestern 10th in World Ranking of Highly Cited Researchers

Northwestern University ranks 10th among worldwide institutions with the most highly cited researchers in 2015. The Thomson Reuters analysis includes nine Feinberg faculty members.



Science Maps on Exhibit at Galter Library Embrace the Power of Data

One hundred maps guide exploration of both the physical world and abstract ideas in Places & Spaces: Mapping Science, a visiting exhibit on display at the Galter Health Sciences Library through September 23, 2015.



Northwestern Ranks 14th Worldwide for Highly Cited Researchers

With 29 researchers on the list - six of them scientists from Northwestern University Feinberg School of Medicine - Northwestern ranks 14th among institutions with the highest number of highly cited researchers.



New Director of Galter to Strengthen Informatics Efforts at Library

Kristi Holmes, PhD, joins the medical school from Washington University in St. Louis, where she was a bioinformaticist focused on research impact and genomic medicine.



Office of Research

Galter Library Connections in Breakthroughs newsletter

Galter Connection - Breakthroughs				
October '16	Investigators Find Success with the DigitalHub			
Sept '16	Understanding Citation-Related Metrics			
August '16	Keeping Track of Your Work			
June '16	NIH Biosketch: Contributions and Capabilities			
May '16	Dissemination of Research in the Wild World Wide Web			
April '16	Galter Library Connection: Liaison Librarians			
March '16	FAQs About NIH Public Access Compliance and PMCIDs			
Dec '16	Sharing, Publishing and Archiving Your Work			
Nov '15	Informatics Support and Software at Galter Health Sciences Library			
October '15	Galter Health Sciences Library Launches Digital Repository for Scholarly Outputs			
Sept '15	Choosing a Journal and Making a Match			
August '15	Writing About Your Impact in the New NIH Biosketch			

NIH Biosketch: Contributions and Capabilities



Last year Galter Library offered a classed called "How to Prepare a New NIH Biosketch." The response was overwhelming; we had found a topic that perplexed and challenged the FSM community. Now the new NIH Biosketch is almost a year old and no longer new to most researchers. But that hasn't ended our curiosity in how researchers craft their contributions to science in the NIH biosketch.

Mindset has something to do with it

Many researchers feel burdened when asked to write about their contribution to science. Some operate in a scarcity mindset, their modesty preventing them from accessing the wealth of topics available. Others view their research as a whole and struggle to tease out pieces to form multiple contributions. Others need to pare down their series of contributions and wrestle with decisions to combine or remove contributions from the list.

After reviewing biosketches this year, we've compiled some thoughts for each of these mindsets. Regardless of which mindset you may (or may not) fall into, we urge researchers to share their biosketches with colleagues, who can provide feedback regarding content and interpretation.

The 'modesty' mindset:

Some researchers fret over their publication list and miss out on the full range of their contributions: giving international or national presentations, developing open source software, creating educational materials for students or trainees. These contributions show a rich competency in communicating science by making information more open and accessible to the entire research community.

If your publication list is short, or doesn't adequately support your written contribution, consider highlighting other non-publication research products: audio or video products; patents; data and research materials; databases; educational aids or curricula; instruments or equipment; models; protocols; and software or netware.

The 'research as a whole' mindset:

If you have trouble writing more than one contribution, consider how you talk about your work. Think about how you break up ideas to keep the listener from becoming overwhelmed. For each of those ideas, consider answering the questions framed by the blosketch instructions for contributions:

- What is the historical background that frames the scientific problem?
- . What were your central finding(s)?
- How have the finding(s) influenced the progress of science or been applied to health or technology?
- . What was your specific role in the described work?

The 'too much to communicate' mindset:

If you've identified too many contributions, you may be tempted to delete those extra paragraphs. Don't do it! Every grant you apply for is different, each requiring a biosketch that perfectly frames your contributions and capabilities. Though you can't have more than 5 contributions in one biosketch, you can save that extra text in a separate document or folder dedicated to biosketches and keep a running list for future use.

Putting your work to use

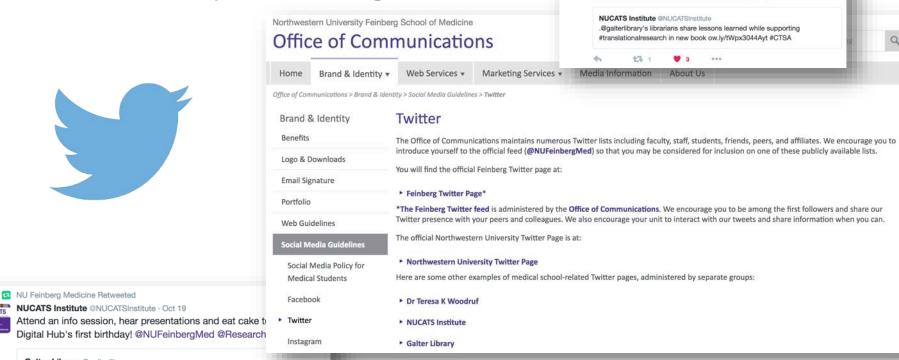
If you've gone to the trouble of writing out your contributions, consider how you can re-use that work in other ways. Consider adding these contributions to your CV or in any online profiles you've created. With a little wordsmithing, you've got a perfect biography for a speaking engagement, or the start of a biog post or podcast about your peer-reviewed research.

If you need further assistance, check out the NIH's <u>Biosketch</u> FAQ, and Galter Library's <u>NIH Biosketch Guide</u>.



Twitter

...is a team sport at Feinberg!



Galter Library @galterlibrary

Happy first birthday to DigitalHub, @NorthwesternMed's institutional repository. Celebrate with us on October 26! galter.northwestern.edu /News/happy-fir...







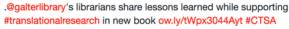








NUCATS Institute @NUCATSInstitute · Sep 15











Great week @NUFeinbergMed (& *in* @galterlibrary!) with @NIHDirector & @SenatorDurbin visit. Such strong advocates for research! #medlibs













NU Feinberg Medicine @NUFeinbergMed · Sep 16

#TranslationalResearch #CTSA

Nice work from our fantastic librarians! @kristiholmes @kglibrarian @galterlibrary







DigitalHub

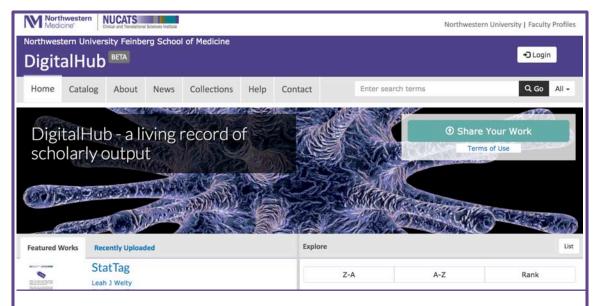
Institutional Repository



Highlights:

- Statistical Considerations in Basic Science Sex Inclusive Research
- Pediatric Neurology Briefs
- Science in Society Scientific Images Contest gallery
- <u>StatTag</u> reproducible research plug-in
- Galter outputs!

https://digitalhub.northwestern.edu



- DOIs for all deposited objects provide secure and long term preservation, easy citation, and persistent access.
- Metrics for deposited items, management of licensing, enhanced discoverability, and support for large dataset deposit.
- Need help using DigitalHub? Want to upload large datasets? Questions about what the repository will accept or how to share your research more widely? https://digitalhub.northwestern.edu/contact

How do we know that it is working?

Track metrics across different vehicles

Analytics for emails and newsletters from various sources are available.

Some specific "webometrics" tracked include: the open rate and click thru rate for each mailing, the number of clicks on each article that is in the email/newsletter, geography/domain of access, downloads.



How do we know that it is working?

Track metrics across different vehicles

NUCATS "Minutes" emails...

DigitalHub Accepts Datasets

The DigitalHub repository now supports deposit of datasets associated with publications to help investigators comply with journal data sharing policies. DigitalHub supports a variety of compression formats and rights statements to meet your needs. Learn more at digitalHub.northwestern.edu/news or contact DigitalHub @northwestern.edu.

Research Impact

Want to learn more about who's citing your work, your hindex, and the journals with the highest impact in your field? Sign up for Galter Library's Scopus and Web of Science classes this September. Scopus and Web of Science are citation databases that go beyond PubMed and can help you assess your research impact. Sign up here: galter.northwestern.edu/classes

Date	Topic	Center	Open Rate
7-Sep-16	responsible conduct of research	cecd	41.53%
19-Oct-16	gcp course	admin	40.66%
5-Oct-16	bcc lecture series	bcc	39.19%
8-Jun-16	i2b2	cdsi	39.00%
31-Aug-16	pcori funding	cch	38.48%
14-Sep-16	practice based research	cch	38.07%
27-Jul-16	Budget workshops	ccr	37.60%
12-Oct-16	venture capital workshop	invo	37.36%
10-Aug-16	digital hub accepts datasets	galter	36.97%
3-Aug-16	ARCC dissemination resources	cch	36.69%
17-Aug-16	id community partners	cch	36.56%
28-Sep-16	onboarding	admin	36.05%
24-Aug-16	research impact	galter	35.53%
21-Sep-16	msrc program	cecd	34.80%
13-Jul-16	cancer studies src	admin	33.50%
20-Jul-16	CCH consultations	cch	33.30%
2-Mar-16	tl1	cecd	31.20%
6-Apr-16	ramp challenge	cdsi	30.60%
13-Apr-16	n.xt fund	invo	30.60%
24-Feb-16	CCH Workshop	cch	29.50%



Acknowledgements:

- Galter team Linda O'Dwyer
- NUCATS team Camille Vicino and Don Lloyd-Jones
- Communications partners

Related sites:

- http://www.feinberg.northwestern.edu/research/news/newsletter/
- https://galter.northwestern.edu/news
- https://nucats.northwestern.edu/about/newsroom/minutes

Credits:

- http://chicago.suntimes.com/sports/a-city-of-mvps-cubs-fans-pack-world-series-parade-rally
- http://chicago.suntimes.com/sports/chicago-cubs-stage-musical-in-the-works
- http://www.bbc.com/news/world-us-canada-37856319
- https://i.ytimg.com/vi/TZcNLnOJafY/maxresdefault.jpg
- http://i.huffpost.com/gen/1339922/images/o-DOG-FOOD-facebook.jpg



