

AAHSL Program and Education Committee 2016 Annual Report

Committee Members

Rick Brewer, University of Kentucky, 11/14-11/17
Allysha Eyler, Fred Hutchinson Cancer Res Center, 11/15-11/18
Heidi Heilemann, Stanford University School of Medicine, 11/16-11/17
Shannon Jones, Medical University of South Carolina, 11/15-11/18
Christina Pope, SUNY Upstate Medical University, 11/13-11/16
Ruth Riley, University of South Carolina, (Board Liaison), 2016
Leslie Schick, University of Cincinnati, 11/12-11/16
M.J. Tooley, University of Maryland, 11/13-11/16
Deborah Ward, University of Missouri, (incoming Chair), 11/15-11/18
Jeff Williams, New York University, (Chair), 11/14-11/17

Planning

The Committee began significant planning for the Education Program in February of 2016. A series of conference calls and an in-person meeting at the MLA Annual Meeting facilitated planning for the Education Program. Planning began with a review of the successful 2015 Education Program evaluations. The Committee hoped to build on the success of 2015 Program format.

Education Program

The Committee quickly coalesced around the idea of developing a program around strategic communication with stakeholders. As this idea evolved, the Committee decided to identify and secure a speaker with expertise in this area, and the broader professional area of marketing and branding. A speaker in the Seattle area was identified, and a contractual arrangement was made with Stephanie Worrell to present and facilitate the program.

The final program is included as an appendix to this report.

Matheson Lecture

Christina Pope and Shannon Jones volunteered to assist Jeff Williams in identifying and securing a 2016 Matheson Lecturer. Based on continuing challenges raised by AAMC's exclusion of affiliated group content from the main days of the AAMC Annual Conference, the AAHSL Executive Board directed the Program & Education Committee to include the Lecture as part of AAHSL Annual Meeting.

Although a number of potential speakers were discussed, the group wanted to capitalize on the opportunity presented by the appointment of Dr. Patricia Brennan as the new director of the National Library of Medicine (NLM). The group members

believed that this was a unique opportunity for Dr. Brennan to introduce herself to the academic health sciences library community, and learn about her plans and vision for this important institution. The group was thrilled when Dr. Brennan quickly and enthusiastically agreed to present the 2016 Matheson Lecture.

2017 Committee Planning

Deborah Ward will serve as committee chair in 2017.

The following new members will join:

Fatima Barnes, Howard University , 11/16-11/19

Tiffany Moxham, University of California, Riverside, 11/16-11/19

Neil Romanosky, University of Toronto, 11/16-11/19

Respectively submitted,

Jeff Williams

Chair, Program and Education Committee