

2007-2008 Annual Report: Information Management Officer

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The past year centered around two ongoing activities. One major activity involved revising the AAHSL IT Roadmap and creating Roadmap II, then following the Roadmap to guide the development of IT services. The second activity centered on developing the association's web site as the primary communication mechanism for the members.

Following the 2007 annual meeting, the Information Management Officer (IMO) and IT Consultant (Tom Singarella, U Tennessee) met with the Board to review Roadmap plans and services. A revised Roadmap was developed (Roadmap II) and used during the year as a guide toward developing IT –based services for members. Some progress was made, but more work remains. Progress included adding a RSS feature to the web site so news items and updates to web site features could be easily announced to members. A plan to provide automated member services was reviewed in late summer 2008 and a proposal was made to the Board and subsequently adopted to move forward on a new service provided by MemberClicks (<http://www.memberclicks.com/>). MemberClicks will automate and expand member services based on an enhanced directory. Directory features will be managed by Headquarters staff as well as by the membership. A bulletin board feature is available, and while it offers a minimal amount of communication, it will likely develop into a more robust communication feature later in 2009. A survey feature will be offered along with a working archives. (The proposed archives using an institutional/organizational repository software hosted at the University of Kansas was dropped as too problematic for the current AAHSL structure). Some MemberClick details will be available at the 2008 annual meeting.

There were many web site enhancements made during the year. Chief among these enhancements were:

- the development of a page honoring the 25th anniversary of the Matheson-Cooper Report, *Academic Information of the Academic Health Sciences Center: Roles for the Library in Information Management*;
- the development of the Libraries in Medical Education (LiME) page (AAHSL is supporting the web presence for this AAMC group);
- new pages for Visitor information, the new Teaching Learning Initiative, and AAHSL Honorees;
- a revised directory presentation that now includes links to library web pages (thanks to the work of Eric Rumsey, U Iowa staff) along with links to member newsletters; and

- a revised Leadership Development page (thanks to the work of Carolyn Lipscomb, Program Manager for Leadership);

Routine corrections, news writing and Spotlight development also took place during the year. The IMO also drafted a space trends blog but development slowed in favor of the above work.

Another topic addressed during the year is the transition to new leadership for IT services. The transition will begin after the 2008 annual meeting.